

## DIN TAI FUNG SETS ITS SIGHTS ON VANCOUVER FOR NEWEST RESTAURANT OPENING

The renowned restaurant brand expands its global footprint with its first Canadian location, set to open in 2024

**VANCOUVER, Canada** - October 9, 2023 – <u>Din Tai Fung</u>, globally celebrated for its authentic cuisine from Taiwan and exceptional guest service, is thrilled to announce plans to open its inaugural restaurant in Vancouver, Canada. This new location, located at 1701-1166 Alberni Street, will mark a significant milestone in the brand's expansion efforts, with more than 170 locations in 14 countries to date.

Located on Alberni Street, known for its luxury boutiques and high-end hotels, Din Tai Fung's Vancouver establishment will bring an upscale yet inviting dining experience to the vibrant city known for its culture and cuisine. Guests can expect an ambiance that will seamlessly combine the essence of Din Tai Fung's storied history with the unique charm of the Vancouver community. Set for 2024, this opening will offer Vancouver residents and visitors the opportunity to experience the time-honored traditions and innovative spirit that define Din Tai Fung.

Xiao Long Bao, the dish that catapulted Din Tai Fung to fame in the early 1970s, remains central to its celebrated culinary repertoire. Handcrafted, each dumpling represents the culmination of an 18-fold process, ensuring the perfect marriage of delicate skin with a rich, savory filling, often referred to as achieving the "Golden Ratio." This art form, perfected over decades, is a testament to Din Tai Fung's unwavering commitment to culinary excellence rooted in quality, consistency, and precision. Other guest favorites include Spicy Wontons, featuring Din Tai Fung's signature spicy sauce, and a variety of freshly wok-fired delicacies, noodles, and dumplings. The menu and restaurant are designed to have something for everyone, for any occasion.

## About Din Tai Fung:

Din Tai Fung, a globally acclaimed culinary icon renowned for the art of Xiao Long Bao, is on a mission to create first-class dining experiences through its unwavering commitment to excellence, quality and service. Originally founded as a cooking oil retail business in Taiwan in 1958 by Bing-Yi Yang and his wife, Pen-Mei Lai, Din Tai Fung was reborn into a humble dumpling and noodle shop in 1972. Today, the Michelin-recognized restaurant brand continues to be family-owned and passed down through generations, with more than 170 locations in 13 countries worldwide.

Since its founding, Din Tai Fung has become synonymous with quality and precision for its delicacies rooted in Shanghainese cuisine and warm hospitality. Entering the North American market in 2000, Din Tai Fung opened its first U.S. location in Arcadia, California and has 14 locations to date, offering an upscale yet inviting cultural dining experience. With each restaurant, each interaction, and each bite, Din

Tai Fung aims to nourish human connection through the celebration of culture and genuine care for people. For more information, please visit <u>www.dintaifungusa.com</u>, <u>Facebook</u>, and <u>Instagram</u>.

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